



Ghana 2021 Population and Housing Census Newsletter

▶ **KNOW YOUR CENSUS TEAM**

October - December 2020 | Issue #1

INSIDE THIS ISSUE

Message from the UNFPA
Chief Technical Advisor
▶ (Page 2)

Message from the
National Census Secretariat
▶ (Page 2)

Message from the Census
Coordinating Team
▶ (Page 3)

National Census Steering
Committee (NCSC)
▶ (Page 3)

National Census Publicity
Education and Advocacy
Committee (NCPEAC)
▶ (Page 4)

National Technical Advisory
Committee (NTAC)
▶ (Page 4)

Ghana Statistical Service
Governing Board
▶ (Page 5)

Profiles
▶ (Page 6)

Census Coordinating Team
▶ (Page 7)

National Census Secretariat
▶ (Page 7)

Curriculum Reviewers
▶ (Page 7)

Technical Workstream
▶ (Page 8)

Ongoing Activities
▶ (Page 11)

Upcoming Activities
▶ (Page 11)

Did you know
▶ (Page 11)

Feature
▶ (Page 12)



MESSAGE FROM THE GOVERNMENT STATISTICIAN & CHIEF CENSUS OFFICER

Ghana is preparing to undertake its sixth post-independence census (after the 1960, 1970, 1984, 2000, and 2010 censuses) and its third Population and Housing Census (PHC). The 2021 Population and Housing Census scheduled to take place in April and May next year will be the first digital census in Ghana. It will involve the use of Computer Assisted Personal Interviewing devices (tablets) for electronic data capture and Geographic Positioning Systems (GPS) for recording coordinates of structures as recommended by the United Nations. Collecting data on tablets and syncing that data daily to the server is an efficient data collection strategy that minimises the time spent processing data and allows for real-time data quality monitoring while the GPS records ensure that there is complete coverage of all structures, households and localities.

This digital census has brought with it several technological innovations to improve census implementation and the relevance, timeliness and quality of census data produced. These innovations include use of a dashboard for data monitoring, employment of geo-spatial data to validate and complement census mapping work and deployment of a host of IT solutions including Logistics Management Information System, online recruitment portal, Learning Management Systems and mobile applications to provide the public with regular updates on census activities.

The Ghana Statistical Service (GSS) which is the National Statistics Office and the lead agency in the census implementation has in collaboration with government and development partners such as United Nations Population Fund (UNFPA), World Bank, UK-Office for National Statistics (ONS) and UN Economic Commission for Africa (UNECA) achieved the following: successful conduct of two trial censuses and delineation of the entire country into Enumeration and Supervisory Areas, prepared drafts of training materials, trained over 50 Master Trainers and recruited close to 2,000 National Trainers.

The Census, which was originally scheduled for 2020 has been postponed to 2021 due to the COVID-19 pandemic. When Ghana recorded its first COVID-19 case, GSS developed a Business Continuity Plan which included adherence to the Government's directives on social distancing and public health hygienic protocols; deployment of virtual meetings and trainings; and estimation of the cost implications of postponing the Census. As a result of lessons learned from the initial virtual engagements, there will be an integration of virtual and in-person training at all levels of Census implementation for sustained, effective and cost-effective training of the approximately 80,000 personnel (made up of Trainers, Data Quality Monitors, IT Officers, Supervisors and Enumerators) to be engaged for the census exercise.

Since the easing of the COVID-19 restrictions census preparatory activities have picked up with daily and weekly engagements internally and with external partners. Several preparatory activities are ongoing including the finalization of training materials in collaboration with Curriculum Reviewers from public universities in Ghana, validation of maps, final procurement of equipment and supplies, recruitment of approximately 8,000 Regional Trainers and virtual training of Master and National Trainers.

MESSAGE FROM THE UNFPA CHIEF TECHNICAL ADVISOR

A population census is the total process of collecting, compiling, evaluating, analysing and publishing or otherwise disseminating demographic, economic and social data pertaining, at a specified time, to all persons in a country or in a well-delimited part of a country. It involves every person within the borders of the country and is therefore, the most important and largest peace-time activity conducted in any country.

In 1958 the United Nations (UN) issued an order to standardize the World Programme on Population and Housing Census (PHC). Following this order UN took up the coordination role of the census programme, leading up to the production of the Principles and Recommendations (P&R) for PHCs for each decennial census round.

Overall, the UN P&R emphasizes five key features of modern PHCs: (i) enumeration of each unit (individuals and living quarters); (ii) enumeration of all units within the country or territory; (iii) enumeration of all units using the same reference date; (iv) regular census taking e.g. every 10 years; and (v) census programme evaluation to give the users a level of confidence.

Ghana 2021 PHC is being implemented within the framework of the UN P&R for the 2020 Round of PHCs (censuses conducted from 2015 to 2024), which encourages the use of technology to enhance quality data collection and timely release of the results. Accordingly,

Ghana 2021 PHC will be conducted using tablets. In addition key component processes have been automated to improve operational efficiency and assure collection of complete and accurate data, including: (a) use of interactive maps for accurate identification of enumeration and supervision areas; (b) use of dashboard for real-time enumerators tracking and coverage control; (c) establishment of district data quality management teams (DDQMT) to conduct online monitoring of data quality in real-time; (d) facilitation of continuous and real-time engagement with the stakeholders and the general public via citizens platform and other online interfaces; and (e) advance preparations for the post Census enumeration survey (PES) to undertake quantitative evaluation of the completeness and accuracy of the Census data so as to give the users a level of confidence and increase utilization of the products.

In a nutshell, UNFPA, the lead partner agency, is working closely with the Ghana Statistical Service to ensure that Ghana 2021 Census methodology and modi operandi adhere to the UN P&R for the 2020 round of PHCs, in addition to drawing from other international best practices. Needless to say, the Ghana 2021 PHC is billed to be a resounding success where everyone will be counted, once, and in the right place.

Because everyone counts!

MESSAGE FROM THE NATIONAL CENSUS SECRETARIAT

Ghana Statistical Service (GSS), in collaboration with other key stakeholders, is preparing to conduct the 2021 Population and Housing Census. The Census will play an essential role in public administration in the country because the data will be used as a critical reference to ensure equity in the distribution of the nation's wealth, government services, wealth creation and representation nationwide.

A National Census Secretariat has been established at GSS with staff from various Directorates of the Service and others seconded from other Ministries, Departments and Agencies to support census implementation. Weekly meetings for all workstreams under the Secretariat are ongoing to ensure a successful implementation of activities towards the 2021 PHC. These workstreams are Technical; Information Technology and Data Processing; Census Mapping; Logistics, Finance and Administration; Publicity,

Education and Advocacy; Post Enumeration Survey; and Monitoring and Evaluation.

In addition to the Secretariat, a National Census Steering Committee, with institutional and sectoral representation; a National Census Technical Advisory Committee, made up of census experts; and a National Census Publicity, Education and Advocacy Committee have also been formed to plan and direct the conduct of the census. Further, Regional Census Implementation Committees have been established in all the 16 administrative regions of the country, as well as District Census Implementation Committees to assist with publicity and all other related census activities in their respective regions and districts.

MESSAGE FROM THE CENSUS COORDINATING TEAM

The Census Coordinating Team (CCT) coordinates all census activities and programs to ensure the successful implementation of the 2021 Population and Housing Census and performs the following functions, among others:

- Supervision of the development of the overall census plan, including detailed plans for preparation of enumeration area maps, design of data collection tools, recruitment, training, field data collection and data monitoring, publicity, education and advocacy, data processing, conduct of post enumeration survey, publication and dissemination of census results.
- Supervision of the finalization of questionnaires; enumeration and supervision area maps and related forms; administrative guidelines; training, coding, and editing, and tabulation instructions and manuals.
- Overseeing the execution of activities relating to census policy formulation, recruitment, training, capacity building and renumeration of census personnel, as well as procurement, transportation, security, and storage of

logistics, archiving and retrieval of census data.

- Coordinating the planning and execution of pre-census field tests and providing technical inputs pertaining to the review of the overall census implementation strategy.
- Overseeing the incorporation of e-processes in all aspects of the census including a logistics management information system, enumerator's recruitment bureau, Computer Assisted Personal Interview (CAPI) application for field data collection and real time data transmission to cloud servers, electronic maps and electronic field data monitoring, learning management system and internet for meetings and virtual training, communication through social media and a citizen's platform and the use of a documents management system.
- Coordinating consistent communication with the Government Statistician, GSS Board, Census Committees, Development Partners, and other stakeholders.
- Facilitating mobilization of resources from all partners.



Hon. Ken Ofori-Atta
Chair of NCSC

NATIONAL CENSUS STEERING COMMITTEE (NCSC)

The National Census Steering Committee is the highest decision body for the implementation of the 2021 Census. The committee provides overall policy direction, resource mobilization and strategic guidance on all aspects of the 2021 Population and Housing Census. The members of the NCSC represent institutions who are key stakeholders and strategic partners in the census implementation process.

NCSC MEMBERS

1. Hon. Ken Ofori-Atta
 2. Hon. Prof. George Gyan Baffour
 3. Hon. Samuel Atta-Akyea
 4. Hon. Ambrose Dery
 5. Hon. Ursula Owusu Ekufol
 6. Hon. Hajia Alima Mahama
 7. Hon. Pius Enam Hadzide
 8. Togbe Afede XVI
 9. Dr. Ernest Addison
 10. Dr. Evans Aggrey-Darkoh
 11. Mr. Bawa Amadu
 12. Prof. Samuel K. Annim
 13. Dr. Leticia Adelaide Appiah
 14. Dr. Nana Ato Arthur
 15. Dr. Yaw Baah
 16. Dr. Grace A. Bediako
 17. Mr. Yaw Boadu-Ayebofo
 18. Dr. Yaw Adu Gyamfi
 19. Mrs. Jean Mensah
 20. Prof. Abena D. Oduro
 21. Ms. Galina Okartei-Akko
 22. Prof. Kwasi Opoku Amankwa
 23. Mr. George Osei-Bimpeh
 24. Dr. Kofi Kodua Sarpong
- Minister for Finance (Chair)
Minister for Planning (Co-Chair)
Minister for Works and Housing
Minster for Interior
Minister for Communication
Minister for Local Government and Rural Development
Deputy Minister for Information
President, National House of Chiefs
Governor, Bank of Ghana
Chief Director, Ministry of Parliamentary Affairs
Assistant Representative, UNFPA
Government Statistician
Executive Director, National Population Council
Head, Local Government Service
Chairman, Trades Union Congress
Board Chair, Ghana Statistical Service
Chairman, National Media Commission
President, Association of Ghana Industries
Chairperson, Electoral Commission
Board Member, Ghana Statistical Service
Board Member, Ghana Statistical Service
Director General, Ghana Education Service
Co-Chair, Ghana Civil Society Organisation
Chief Executive Officer, GNPC



Hon. Kojo Opong Nkrumah
Chair of NCPEAC

NATIONAL CENSUS PUBLICITY EDUCATION AND ADVOCACY COMMITTEE (NCPEAC)

The National Census Publicity and Education Committee (NCPEAC) is responsible for the technical direction and policy advice for the development and implementation of the publicity, education and advocacy programme of the 2021 PHC. The Committee assists with the planning and monitoring of the national Publicity, Education and Advocacy (PEA) programme to ensure uniform and coordinated implementation of activities at all levels. The composition of the NCPEAC reflects the national as well as multi-sectoral components of civic education, advocacy and information sharing, and its membership is mainly institutional-based.

NCPEAC MEMBERS

- | | |
|-----------------------------------|---|
| 1. Hon. Kojo Opong Nkrumah | Minister for Information (Chair) |
| 2. Prof. Samuel K. Annim | Government Statistician |
| 3. Mr. Francis Nyarkoh- Larbi | Ghana Statistical Service |
| 4. Dr. Mohammed Marzuq Abubakari | Office of the Chief Imam |
| 5. Alhaji B.M. Adam | Coalition of Muslim Organisation (COMOG) |
| 6. Mrs. Mamle Andrews | Ministry of Information |
| 7. Ms. Rosemary Ardayfio | Media, Communication, and Advocacy Network (MCAN) |
| 8. Rev. Emmanuel Teimah Barrigah | Ghana Pentecostal & Charismatic Council (GPCC) |
| 9. Rev. Fr Dieu-Donne Kofi Davor | Ghana Catholic Bishops Conference |
| 10. Ms. Gloria Hiadzi | Ghana Independent Broadcasters Association (GIBA) |
| 11. Mr. George Lomotey | Ghana Broadcasting Corporation (GBC) |
| 12. Mr. Oheneba-Kofi Ntiamoah | Christian Council of Ghana |
| 13. Mrs. Patricia Dovi Sampson | Ministry of Information |
| 14. Ms. Beatrice Asamani Savage | Ghana News Agency (GNA) |
| 15. Mr. Kenteman Nii Heyman Sowah | Private Newspaper Publishers Association of Ghana (PRINPAG) |
| 16. Mr. Abass Bin Wilson | Ahmadiyya Mission |



Prof Kofi Awusabo-Asare
Chair of NCTAC

NATIONAL CENSUS TECHNICAL ADVISORY COMMITTEE (NCTAC)

The National Census Technical Advisory Committee (NCTAC) serves as an expert think-tank group to the National Census Secretariat on the implementation of the Census Programme. The Committee's primary responsibility is to ensure that key processes, content, and outcomes of the census respond to national needs and meet international benchmarks. The NCTAC has two subcommittees – one on Census Mapping and one on Recruitment and Training – to provide specialized technical support to selected workstreams.

The NCTAC has several subcommittees to provide specialized technical support to workstreams – the Questionnaire and Tabulation; Recruitment and Training; IT Infrastructure; Quality Assurance and M&E; Trial Census and Mapping; Planning and Field Operations sub-committees.

NTAC MEMBERS

1. Prof. Kofi Awusabo-Asare
University of Cape Coast Department of Population and Health (Chair)
2. Prof. Samuel K. Annim
Government Statistician (Co-Chair)
3. Mr. Benjamin Akuetteh
GIS Consultant
4. Mr. Bawa Amadu
United Nations Population Fund (UNFPA)
5. Dr. Wilfred K. Anim-Odame
National Development Planning Commission (NDPC)
6. Dr. Leticia Adelaide Appiah
National Population Council (NPC)
7. Dr. Grace A. Bediako
Ghana Statistical Service Board
Consultant
8. Mrs. Rebecca deGraft Johnson
University of Ghana Regional Institute for Population Studies
9. Prof. Stephen O. Kwankye
Lands Commission Survey and Mapping Division
10. Mr. Yaw Aboagye Kyei
National Communications Authority (NCA)
11. Ms. Salome Odoom
United Nations Population Fund (UNFPA)
12. Mr. Eric Okrah
National Census Secretariat
13. Mr. Emmanuel George Ossei



Dr. Grace Bediako
Chair of GSS Board

GHANA STATISTICAL SERVICE GOVERNING BOARD

The Ghana Statistical Service Board members serve as independent external monitors with oversight responsibility over the entire census programme. The Board gives directives and recommendations to ensure a successful conduct of the census.

GSS GOVERNING BOARD MEMBERS

1. Dr. Grace A. Bediako
Chairperson
2. Prof. Samuel K. Annim
Government Statistician
3. Mr. Phillip Abradu-Otoo
Bank of Ghana
4. Prof. Abena D. Oduro
University of Ghana Department of Economics
5. Ms. Galina Okartei-Akko
Ghana Commercial Agricultural Project, Ministry of Food and Agriculture
6. Prof. Robert Darko Osei
University of Ghana Institute for Statistical Social and Economic Research (ISSER)
7. Mr. Nicholas Okoe Sai
Noswin Consult

PROFILES



Professor Samuel Kobina Annim, Chief Census Officer

Professor Annim is the Government Statistician and Chief Census Officer providing overall strategic direction, operational leadership, contributing to technical engagements, and ensuring financial haven for the Census undertaking. He is a Professor of Economics with specific concentration on Micro Econometrics and Applied Micro econometrics. Professor Annim started his career as an academic and has more than 40 peer-reviewed journal articles, book chapters and technical reports to his credit.

As Government Statistician, Professor Annim has pursued a transformational agenda to promote professionalism in the production of statistics and to deepen the relevance of the National Statistical Office in a rapidly changing economic and social environment. He has led GSS to develop a 5-year Corporate Plan as well as a new organizational structure, supervised the passing into law by Parliament the Statistical Service Act, 2019 (Act 1003) and the establishment of quality assurance protocols under which a Data Quality Assurance Framework (DQAF) is currently being developed. His professional orientation on data handling and the establishment of key strategic partnerships between GSS and other National Statistical Offices, including Office for National Statistics, UK and Statistics Denmark, has positioned GSS to implement the first ever digital Census in Ghana.



Mrs. Araba M. Margaret Forson, Convener, Census Coordinating team

Mrs. Forson is the Acting Deputy Government Statistician (Operations) and Convener of the Census Coordinating Team. She holds a Master of Arts degree in Economics and has brought her knowledge and skills in Management Information Systems and Project Management to bear in the internal operations of GSS and within the National Statistical System. Her experience cuts across economic, social, and demographic statistics. Her extensive experience in census implementation includes the coordination of the 2003 National Industrial Census which formed the basis for weighting and sampling for the Producer Price Index published monthly by GSS and a role as member of the Census Coordinating Team and Acting Census Coordinator of the 2010 Population and Housing Census



Dr. Collins Opiyo, UNFPA Chief Technical Advisor

Dr. Opiyo is the UNFPA Chief Technical Advisor (CTA). He provides responsive technical assistance and oversight to the government and its partners towards ensuring that Ghana 2021 Population and Housing Census is implemented successfully, in accordance with international standards and best practices. Dr. Opiyo holds a PhD in Demography with over 20 illustrious years of public service, in partnership with national governments and development partners, in conducting multiple Population and Housing Censuses and other large-scale statistical activities in multiple countries.

CENSUS COORDINATING TEAM (CCT)

The Census Coordinating Team has been established to advise the Chief Census Officer on all technical matters relating to the 2021 PHC as well as supporting the Census Implementation Teams. CCT also advises GSS Management and Census workstreams in the use of appropriate statistical methods, techniques, and quality control measures. The Census Coordinating Team is made up of the Acting Deputy Government Statistician, two Census Operations Advisors and the UNFPA Chief Technical Advisor who bring decades of experience in the planning, implementation, monitoring and evaluation of National Censuses.

CCT MEMBERS

- | | |
|--------------------------|---|
| 1. Mr. Kofi Agyeman-Duah | Census Operations Advisor |
| 2. Mrs. Araba Forson | Ag. Deputy Government Statistician (Operations) |
| 3. Dr. Collins Opiyo | Chief Technical Advisor |
| 4. Dr. Opoku Manu Asare | Census Operations Advisor |



Mr. Emmanuel G. Ossei
Head of NSC

NATIONAL CENSUS SECRETARIAT (NCS)

The National Census Secretariat provides administrative and operational support to the implementation of the 2021 Population and Housing Census (PHC) operations and ensures information flow across all entities and persons involved in the implementation of the census. The National Census Secretariat, which is headed by the Census Coordinator, is made up of personnel who have extensive technical, administrative, financial and project management expertise to coordinate census implementation.

The Secretariat assists the Chief Census Officer and Census Coordinating Team to track the outputs of the various workstreams of the Census, identifies gaps in the operational framework for implementing the census and collates and submits all recommendations that emanate from all meetings that are related to the conduct of the 2021 PHC. The Secretariat additionally assists in processing of financial and procurement requirement, monitor census information, reviews and finalizes reports of the various workstreams and archives all documentation during planning, enumeration, and post-enumeration phases of the Census.



Mr. Michael Beckoe
Administrator of NSC

NCS MEMBERS

- | | |
|------------------------------|---|
| 1. Mr. Emmanuel George Ossei | Social and Demography Directorate (Head) |
| 2. Mr. Michael Beckoe | Coordination and Programme Management Directorate (Administrator) |
| 3. Ms Ruby Ankomah Ayew | Administration |
| 4. Mr. Isaac Odoom | Coordination and Programme Management Directorate |
| 5. Ms. Alberta Seckey | Administration |
| 6. Dr. Francis Kweku Siripi | Finance |



Prof. Stephen Owusu Kwankye
Convener of Curriculum Reviewers

CURRICULUM REVIEWERS

The Curriculum Reviewers are academics who are working with the Technical workstream of the Population and Housing Census to support the review of training materials (manuals, guides, presentations, audios and videos), and methodologies, and facilitate virtual and in-person training of trainers. In addition, they support the assessment of Master Trainers by serving as assessors, advising on the assessment strategy for trainers at different levels and collaborating on the development of assessment questions. The Curriculum Reviewers have expertise in the areas of Social Statistics, Economics, Population Studies and Demography, Education, Development Studies and Demography.

CURRICULUM REVIEWERS

- | | |
|----------------------------------|------------------------------------|
| 1. Prof. Stephen Owusu Kwankye | University of Ghana (Convener) |
| 2. Prof. John Anarfi | University of Ghana |
| 3. Prof. Kofi Awusabo-Asare | University of Cape Coast |
| 4. Prof. Ayaga Bawah | University of Ghana |
| 5. Dr. David Doku | University of Cape Coast |
| 6. Dr. Kobina Esia-Donkoh | University of Cape Coast |
| 7. Dr. Faustina Frempong-Ainguah | University of Ghana |
| 8. Prof. Samuel Oppong Frimpong | University of Education, Winneba |
| 9. Dr. Fiifi Amoako Johnson | University of Cape Coast |
| 10. Dr. Pearl Kyei | University of Ghana |
| 11. Prof. Paul Nkegbe | University for Development Studies |
| 12. Prof. Augustine Quarshigah | University of Education, Winneba |

2021 POPULATION & HOUSING CENSUS WORKSTREAMS

TECHNICAL WORKSTREAM

The Technical Workstream is made up of three sub-units whose functions are critical to the conduct of a successful census: Instrument Design, Analysis, and Planning Unit; Recruitment and Training Unit; and Field Operations Unit. The workstream is also responsible for the conduct of Trial Censuses. The Technical Workstream is headed by the Chief Census Trainer who leads the overall management of the Technical Workstream; plans and executes the Workstream's strategies; including questionnaires design and finalisation, development and finalization of training tools, training of trainers and field personnel, data analysis, as well as the publication and dissemination of census results.



Mr. Owusu Kagya
Team Lead for Technical Workstream

INSTRUMENTS DESIGN, ANALYSIS, AND PLANNING UNIT

The Instrument Design, Analysis, and Planning Unit is responsible for designing appropriate questionnaires and other materials to be used to solicit the required information from respondents by identifying topics and questions based on the UN Recommendations for 2020 Round of Population Censuses and the needs of data users elicited through broader consultations. The unit is also responsible for the preparations of tabulation plans for the various planned reports and publications. The unit has developed six questionnaires, in addition to training manuals and code lists which provide instructions on how to effectively carry out enumeration of all persons and structures in the country.



Mr. Godwin Odei Gyebi
Team Lead

RECRUITMENT AND TRAINING UNIT

The function of the recruitment and training unit is the recruitment and selection of personnel for the 2021 PHC. This is of paramount importance to get qualified staff with the requisite knowledge, skills, and attributes to enable GSS fulfil its corporate mandate of collecting good quality data. The second mandate is to ensure that recruited personnel are adequately trained and equipped with the requisite skills necessary for the realization of the set objectives. The Unit is responsible for designing appropriate strategies, materials and tools to facilitate effective training at all levels of training for successful enumeration of all persons and structures in the country.



Mrs. Abena Osei-Akoto
Team Lead

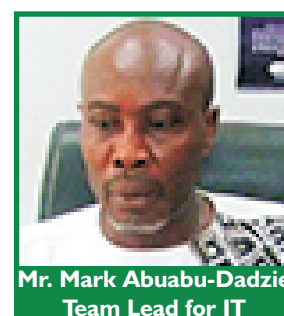
FIELD OPERATIONS UNIT

The Field Operations Unit is required to collect reliable and quality data for all the regions, districts, and localities in the country. The unit drives the field related activities of the 2021 PHC. The success of the census hinges largely on the preparedness and strategies put in place to reach out to all categories of the population including household population, institutional population, and population of the outdoor sleepers. Measures and strategies from the Field Operations Unit are to guide field operations to achieve complete coverage by ensuring every person in Ghana irrespective of age, sex, nationality, and their location are enumerated. The goal is to get the entire population in the country enumerated and all the needed information, including their socio-demographics, economic activities, housing conditions, sanitation issues and facilities available at areas they live, are gathered.



INFORMATION TECHNOLOGY AND DATA PROCESSING (ITDP) WORKSTREAM

The Information Technology and Data Processing Workstream (ITDP) is responsible for developing the technical specifications for the field data collection devices, programming digital questionnaires from the paper versions and developing technical guidelines for data collection and coding. The workstream manages hardware, software and data and the inventory of census IT equipment.



Mrs. Jacqueline Anum
Team Lead for DP

The Data Processing Unit is responsible for training and providing technical support to personnel (staff, trainers, enumerators and supervisors) on using Computer Assisted Personal Interviewing (CAPI) application to collect, edit and sync data from the field, and to monitor and evaluate data collection and transmission from the field and manage the data processing activities.

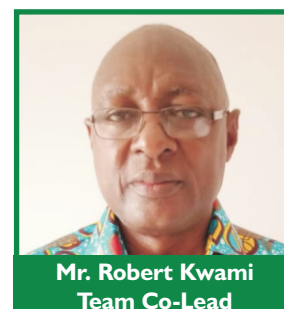
The Information Technology Unit of the workstream is made up of IT Support and IT Assets. The IT Assets team delivers a range of services covering all aspect of 2021 census IT operations before, during and after the Census. IT Support focuses on supporting the ITDP strategic objectives for the 2021 PHC by providing innovative ways of receiving, distributing, and retrieving IT assets thereby improving inventory accuracy and reducing cost.

LOGISTICS, FINANCE AND ADMINISTRATION (LFA) WORKSTREAM

This workstream's main task is to ensure efficiency and effectiveness in the deployment of all census materials. Specifically, to ensure that the right products, reach the right Location, in the right state, at the right time for effective and efficient enumeration of all persons and structures within the territorial sovereignty of Ghana. The workstream is to ensure that all census materials are distributed from HQ to the districts, that every Field Officer has all the tools needed to undertake their work, that damaged census materials are replaced speedily in a transparent manner, and that there is a documentation of all items dispatched and received.

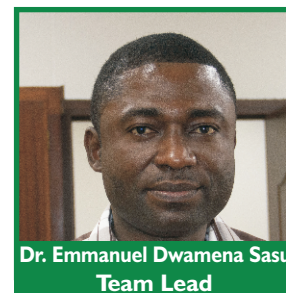


Mr. Kwadwo Asante Mensah
Team Co-Lead



MONITORING AND EVALUATION (M&E) WORKSTREAM

The Monitoring and Evaluation (M&E) workstream coordinates and monitors all Census Workstream activities and reporting. It leads evaluation exercises on all census activities and the preparation of monthly reports to provide status on progress made by workstreams to provide recommendations to Census Coordinating Team. This workstream is responsible for compiling of Census composite work plan in addition to developing and updating the Census M&E Indicator Tracking Matrix for all the workstreams. M&E in addition tracks progress being made by the workstreams to mitigate anticipated risk elements and profiles risk elements gathered from the various work streams on the Risk Monitoring Dashboard.



PUBLICITY, ADVOCACY AND EDUCATION (PEA) WORKSTREAM

The Publicity, Advocacy and Education Workstream's main function is to create awareness of the 2021 Population and Housing Census and educate the public and all relevant stakeholders on the importance of the census data that will be generated. The PEA Workstream also provides information and educates the people on the importance of the PHC questionnaire, its content and the role of individuals, households, and communities during the field enumeration exercise. The advocacy aspects focus on securing support and commitment of all categories of leaders and the public.



CENSUS MAPPING WORKSTREAM

The Census Mapping Workstream is responsible for the updating of all the 2010 Population and Housing Census Enumeration Areas (EAs) and digitizing maps of all EAs and Supervisory Areas (SAs) to facilitate data collection using electronic data capture and recording of coordinates for the digital 2021 PHC. The workstream is also responsible for developing a Master Sample Frame for future statistical exercises, re-demarcating large EAs and amalgamating small EAs as needed, carrying out boundary reconciliation in newly created districts and engaging with stakeholders to resolve all boundary disputes before, during and after the census exercise. Census Mapping will also collaborate with the Data Processing sub-unit to produce a census atlas.



POST ENUMERATION SURVEY (PES) WORKSTREAM

The Post Enumeration Survey (PES) Workstream is responsible for the design and administration of a Post Enumeration Survey (PES) after enumeration for the census is completed. PES is a complete re-enumeration of a representative sample of a Population and Housing Census which provides an independent assessment of the coverage and accuracy of the Census. It involves matching of records of individuals enumerated in the PES with their corresponding information collected from the Census enumeration to determine the existence and extent of errors (related to both coverage and content).



ONGOING ACTIVITIES

- Review of training materials (manuals, presentations and guides)
- Recruitment of Regional Trainers
- Recruitment of District Data Quality Management Team (DDQMT) members
- Technical census workstream meetings
- Procurement of vehicles, IT equipment, and general supplies
- Validation and finalization of Enumeration and Supervisory Area maps (census mapping and GIS)
- Finalization of strategies and protocols
- Preparation for Trial Census 3

UPCOMING ACTIVITIES

- Staff sensitisation on the census
- Sensitisation of key stakeholders
- Technical census workstream meetings
- Training of National Trainers
- Training of District Data Quality Management Teams
- Trial Census 3
- Recruitment of Enumerators and Supervisors

DID YOU KNOW?

It is a legal requirement to hold a population and housing census in Ghana every 10 years. This is stipulated by the Statistical Service Act 2019 (Act 1003). It is also a UN recommendation for all member countries to hold a census at least every 10 years.

Data from the census will support decision-making by providing information in the following areas:

- The progress of poverty reduction programmes including the achievement of Sustainable Development Goals (SDGs)
- Vulnerability and populations in need of targeted interventions
- Housing, living conditions and sanitation across the country
- Geographic areas in Ghana where there are higher levels of poverty
- Data for businesses to help support Ghana's growing economy.

BENEFITS OF THE 2021 CENSUS



Accurate and dis-aggregated data for decision making



Assessment of COVID-19 impact



Identification of vulnerable persons



Fulfilment of legal mandate: Statistical Service Act, 2019 (Act 1003)



A successful census is a source of national pride

NEXT ISSUE

► KNOW YOUR REGIONAL CENSUS TEAMS

Acknowledgements

Census Coordinating Team
National Census Secretariat
UK-Office of National Statistics
Workstream Leads

Contributors

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